

# Quarterly Report

Gore District

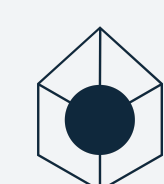
# Summary

Below we've presented a summary of Gore District's key metrics this quarter:

 New Business Registrations this month

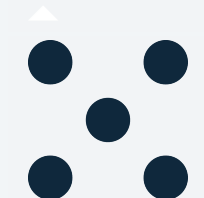
 **5.0**

As of June 2024, Gore District saw 5.0 new business registrations, a decrease of 75% compared with March 2024.

 Years to save for a house deposit

 **6.0**

As of June 2024, it would take 6.0 years to save for a 20% home deposit in Gore District, an increase of 3.72% compared with March 2024.

 Gambling spend per capita

 **\$87**

As of March 2024, an average of \$87.0 was spent by individuals over 18 years in Gore District through electronic gaming machines, an increase of 3.02% compared with December 2023.

 Crime rate

 **28.2**

In June 2024, Gore District had a crime rate of 28.2 incidents per 10,000 people, a decrease of 1.86% compared with March 2024.

 Deprivation Index





 **3.0**

As of June 2024, the deprivation within Gore District is 3.0 and this is unchanged since May 2024.

 Job seeker support rate

 **4.6%**

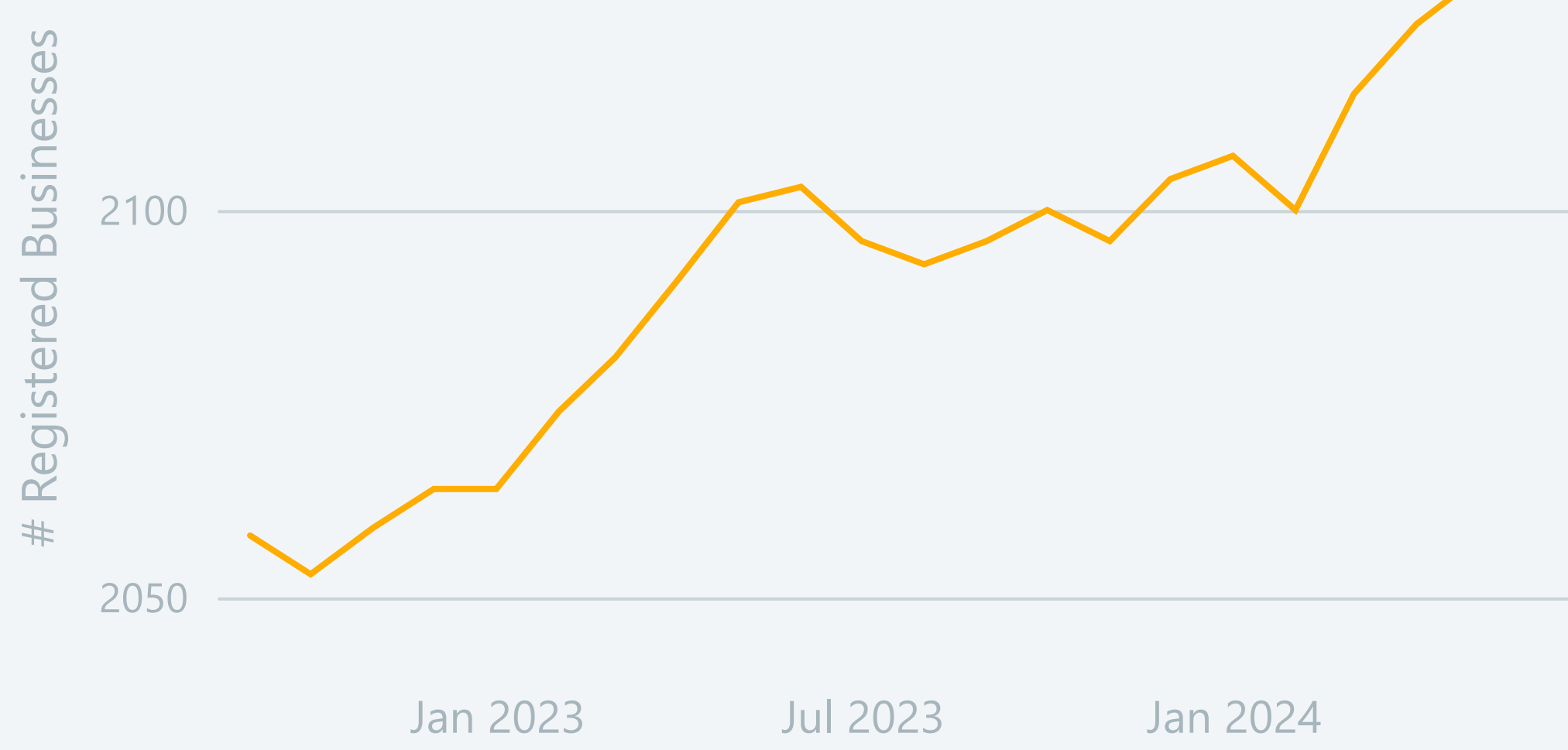
In June 2024, 4.6% of the working population (15-64 years) in Gore District claimed Job Seeker Support, an increase of 5.35% compared with June 2023.

 Trending Up  Trending Down  Improving  Worsening  No Change

### Key Pillar Changes

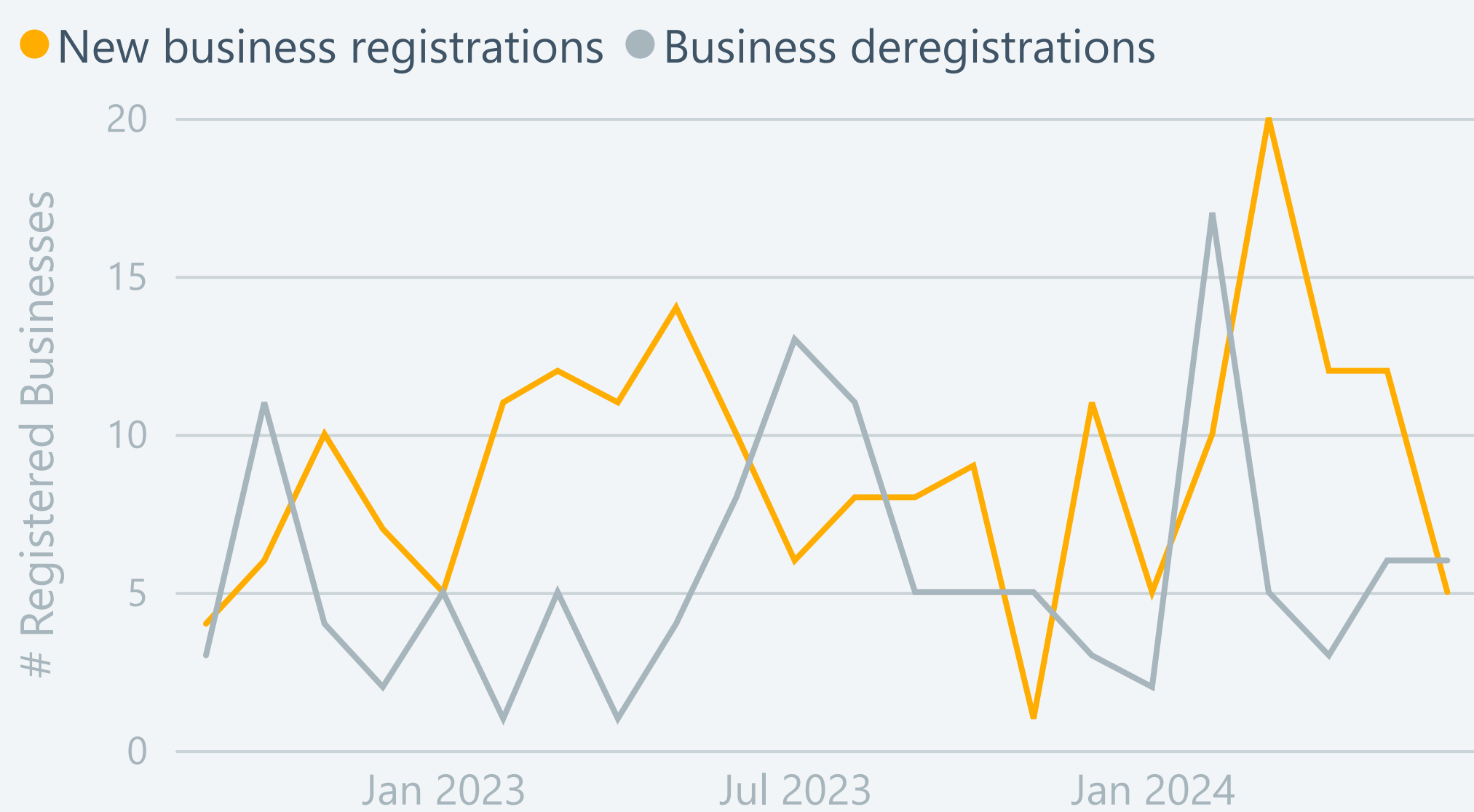
New Business Registrations this month	Jun 2024	<b>5.0</b>	<span>▽</span> 75%	% change is from March 2024
Business Deregistrations this month	Jun 2024	<b>6.0</b>	<span>▲</span> 20%	% change is from March 2024
Total tourism spend this quarter	May 2024	<b>\$23.2M</b>	<span>▽</span> 5.01%	% change is from February 2024

### Total number of businesses registered to date



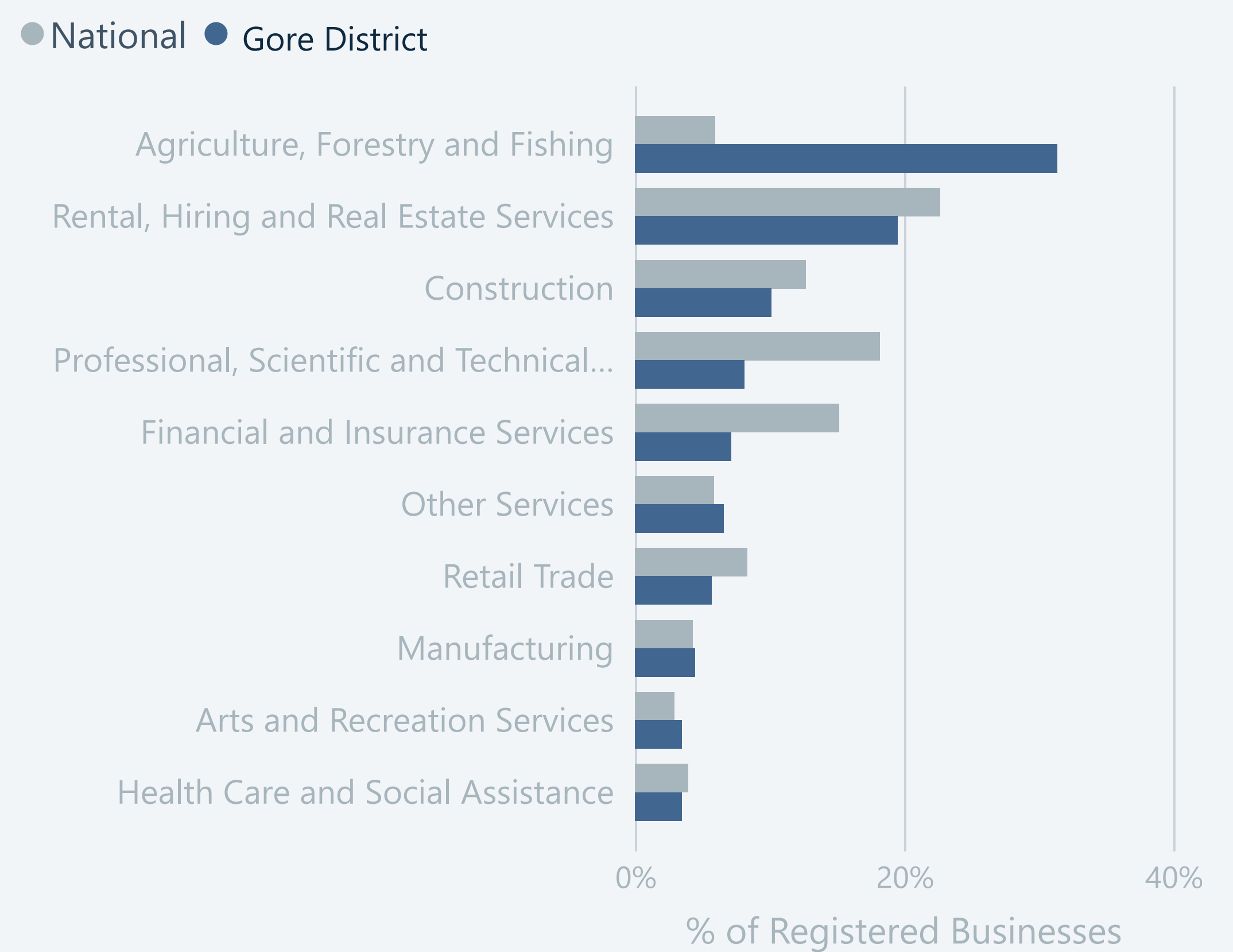
As of June 2024 there were 2129 registered businesses in Gore District. Over the last 12 months the number of registered businesses has increased by 26. Nationally, the number of registered businesses has increased by 0.94%.

### Business openings and closings in the last year



Comparing June 2024 with June 2023 Gore District has seen a decrease in the number of new business registrations of 50% and a decrease in the number of business deregistrations of 25%.

### Distribution of registered businesses by industry



Agriculture, Forestry and Fishing is the largest industry operating in Gore District and makes up 27.9% of all currently registered businesses.

### Tourism spend this quarter



In May 2024, \$7.6M was spent in Gore District from domestic and international visitors to the district. Domestic tourism made up 97.1% of total tourism spend, and has increased by 2.36% since the same time last year, whereas international tourism has increased by 17.69% in the same time period.

### Visiting countries with the greatest spend

Visiting country	\$ Change	Spend
Australia	▼ \$13K	\$318K
Rest of Asia	▲ \$13K	\$62K
Rest of Europe	▲ \$31K	\$81K
United Kingdom	▲ \$35K	\$102K
United States of America	▲ \$82K	\$238K

This quarter, the largest spend from international tourists visiting Gore District came from Australia, with tourists spending \$318K. This represents a decrease of \$13K since the same quarter last year.

### Visiting regions with the greatest spend

Visiting region	\$ Change	Spend
Canterbury	▼ \$114K	\$1.6M
Southland	▲ \$255K	\$11.5M
Waikato	▼ \$58K	\$386K
Auckland	▲ \$47K	\$415K
Otago	▼ \$127K	\$7.4M

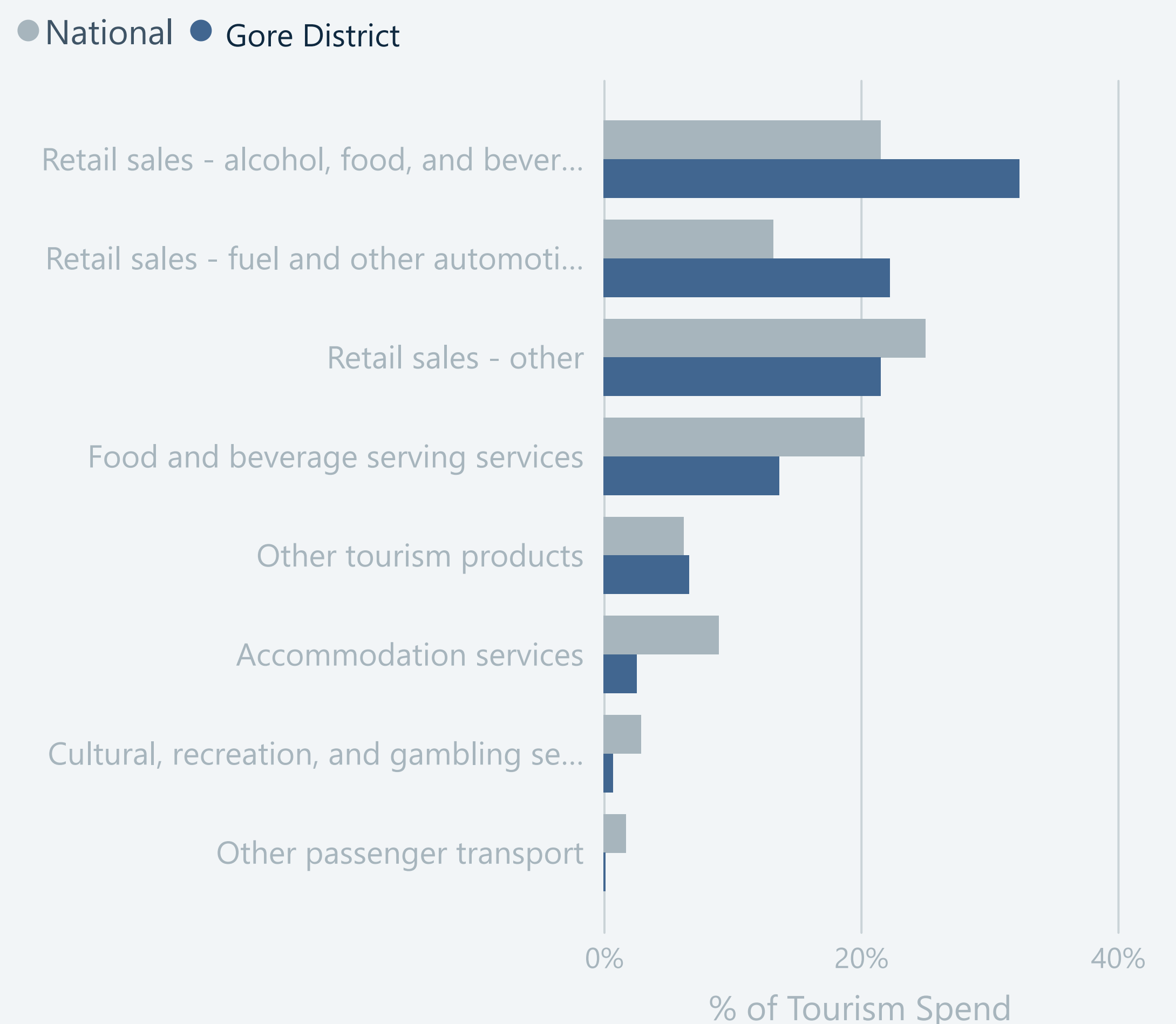
This quarter, the largest spend from domestic tourists visiting Gore District came from the Southland region, with tourists spending \$11.5M. This represents an increase of \$255K since the same quarter last year.

### Visiting countries with the greatest % change

Visiting country	\$ Change	Spend
Korea	▲ \$2K	\$3K
Africa and Middle East	▲ \$18K	\$34K
Rest of Americas	▲ \$17K	\$21K

This quarter, Gore District saw the greatest % change in international tourism spend from those visiting from Rest of Americas since the same quarter last year, with a \$17K increase in spend.

### Tourism spend by industry



In Gore District tourists spent the most on Retail sales - alcohol, food, and beverages this quarter, which was 32.4% of all tourism spend. This is 50% larger than the national proportion.

### Visiting regions with the greatest % change

Visiting region	\$ Change	Spend
Bay of Plenty	▲ \$37K	\$162K
Hawke's Bay	▲ \$35K	\$93K
Northland	▲ \$25K	\$77K

This quarter, Gore District saw the greatest % change in domestic tourism spend from those visiting from the Hawke's Bay region since the same quarter last year, with a \$35K increase in spend.

**i** Domestic tourism spend is calculated using the monthly spend of in-person electronic card transactions in the district, which come from individuals living outside of the district and whose own home district's largest urban centre is at least 40km away.

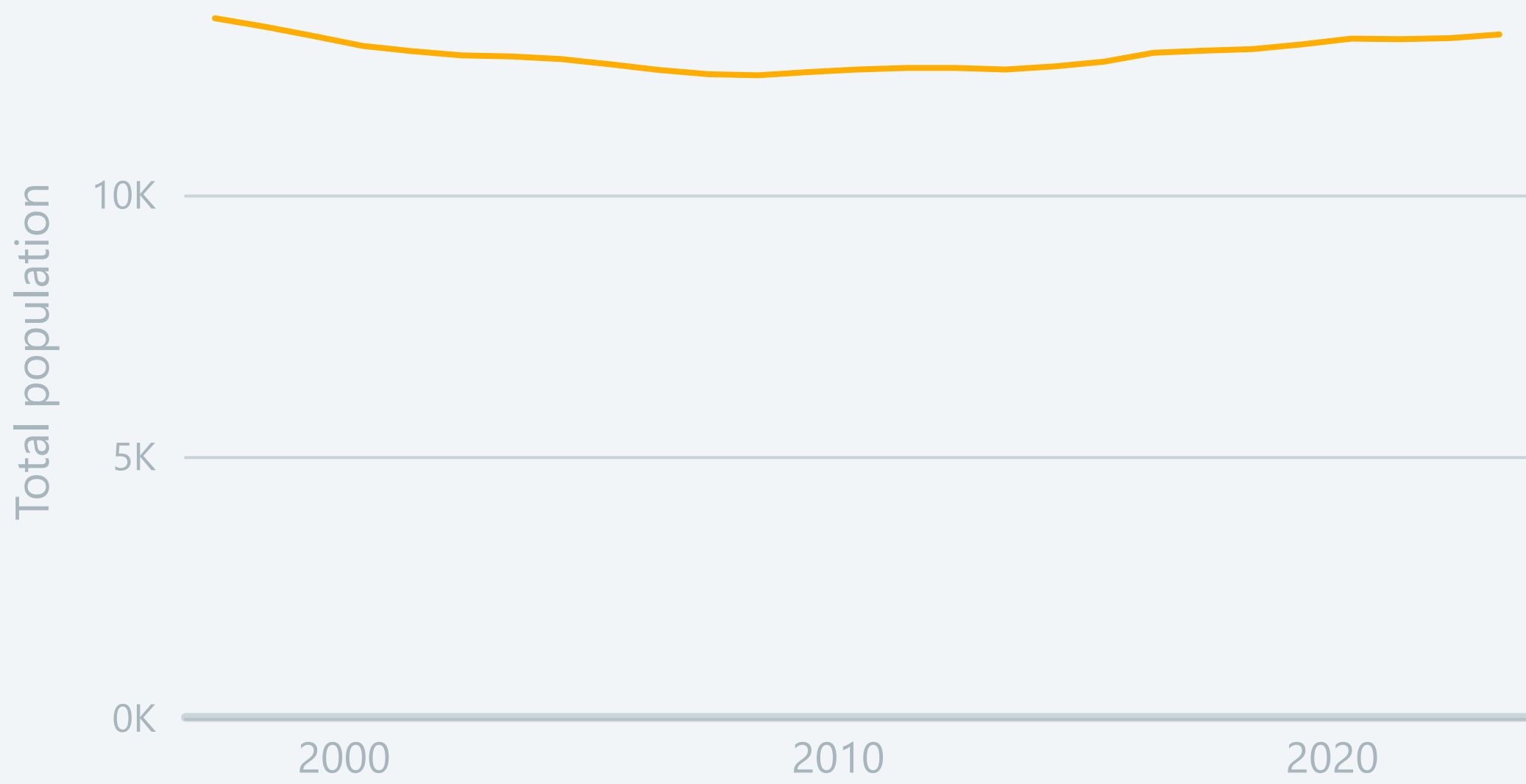


# Demographics

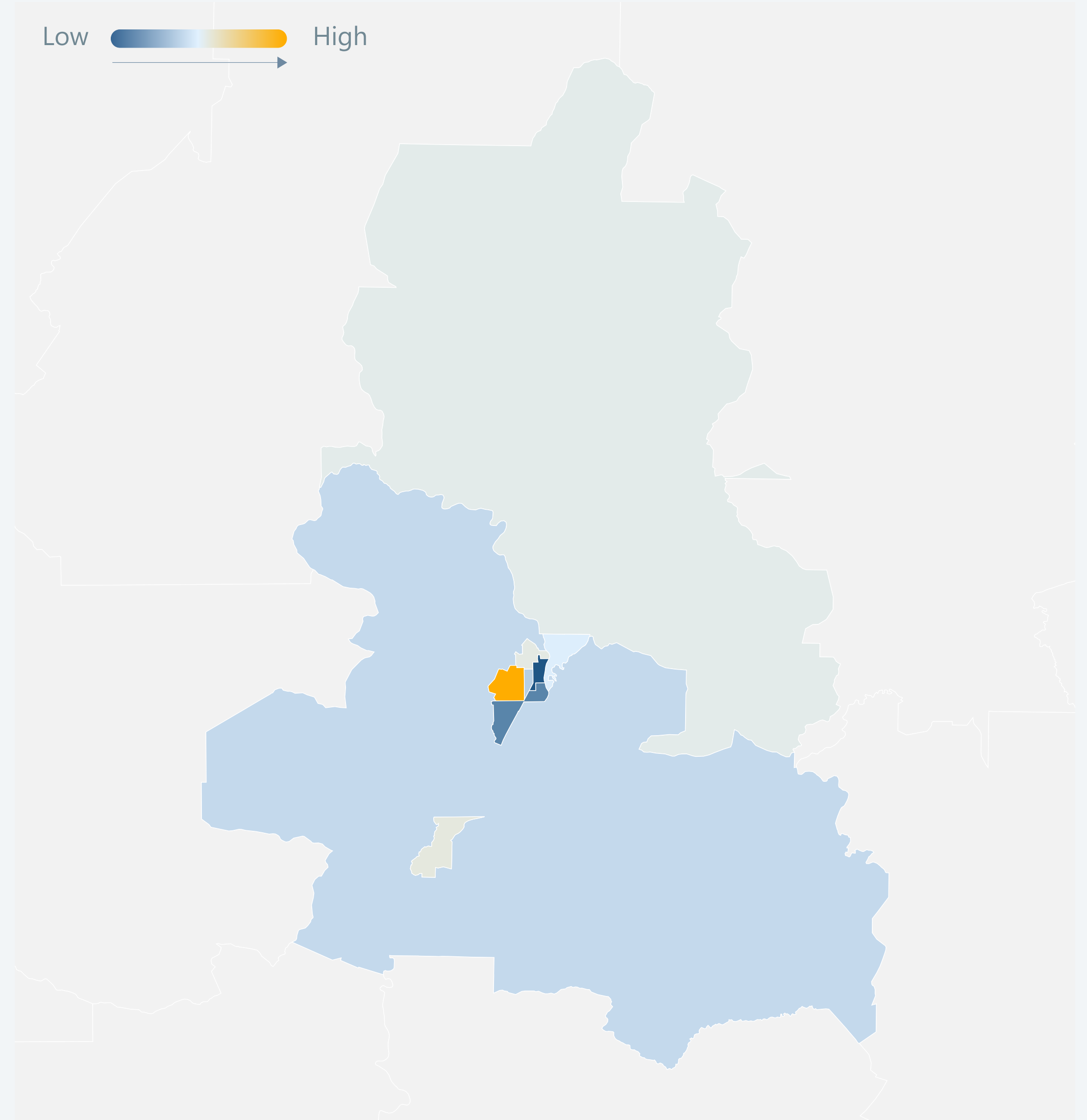
## Estimated population

# 13.06K

Is the estimated total population in Gore District in 2023. The population in the area has increased by 0.54% or 70 people since 2022.

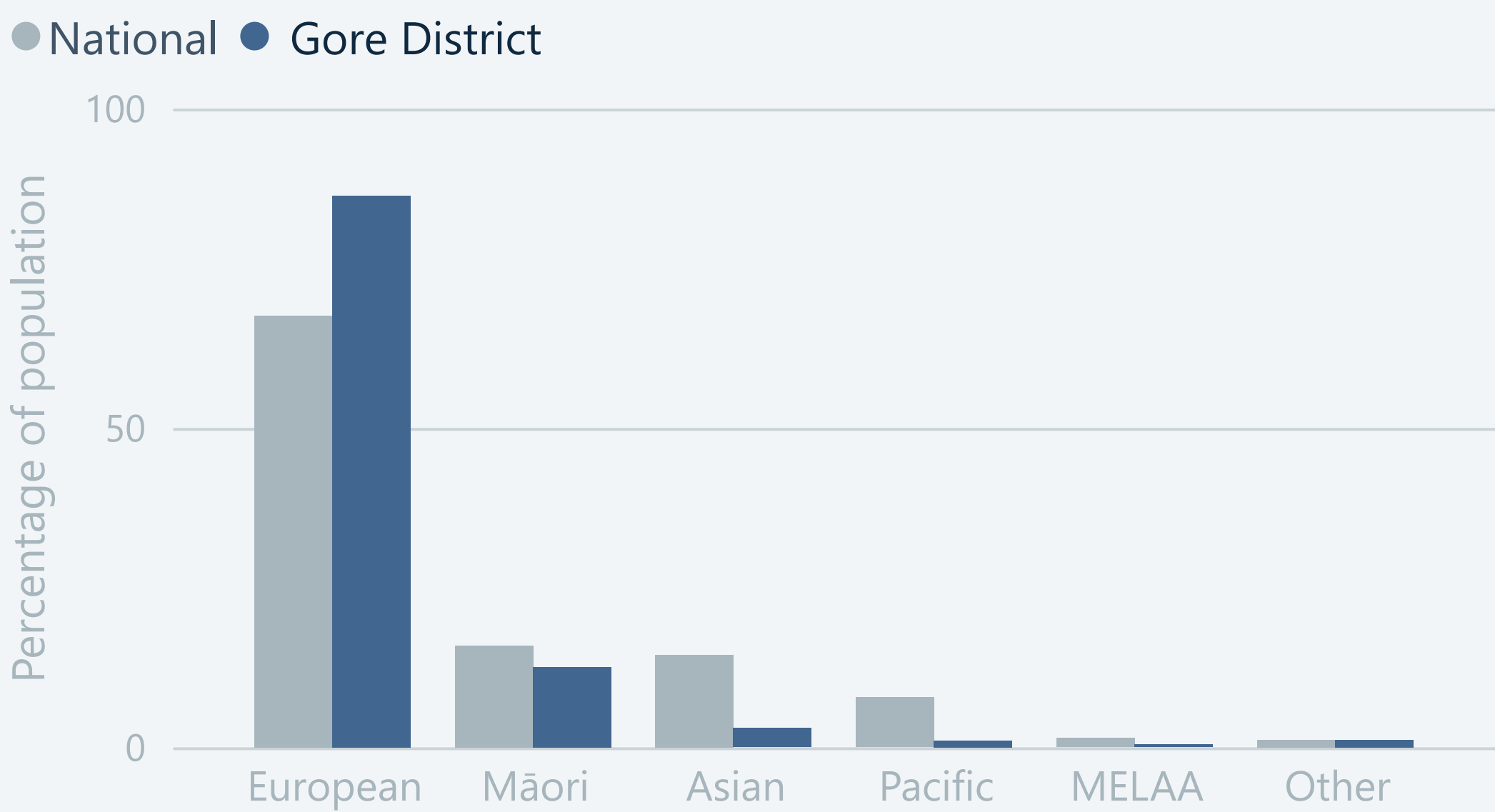


## Population distribution



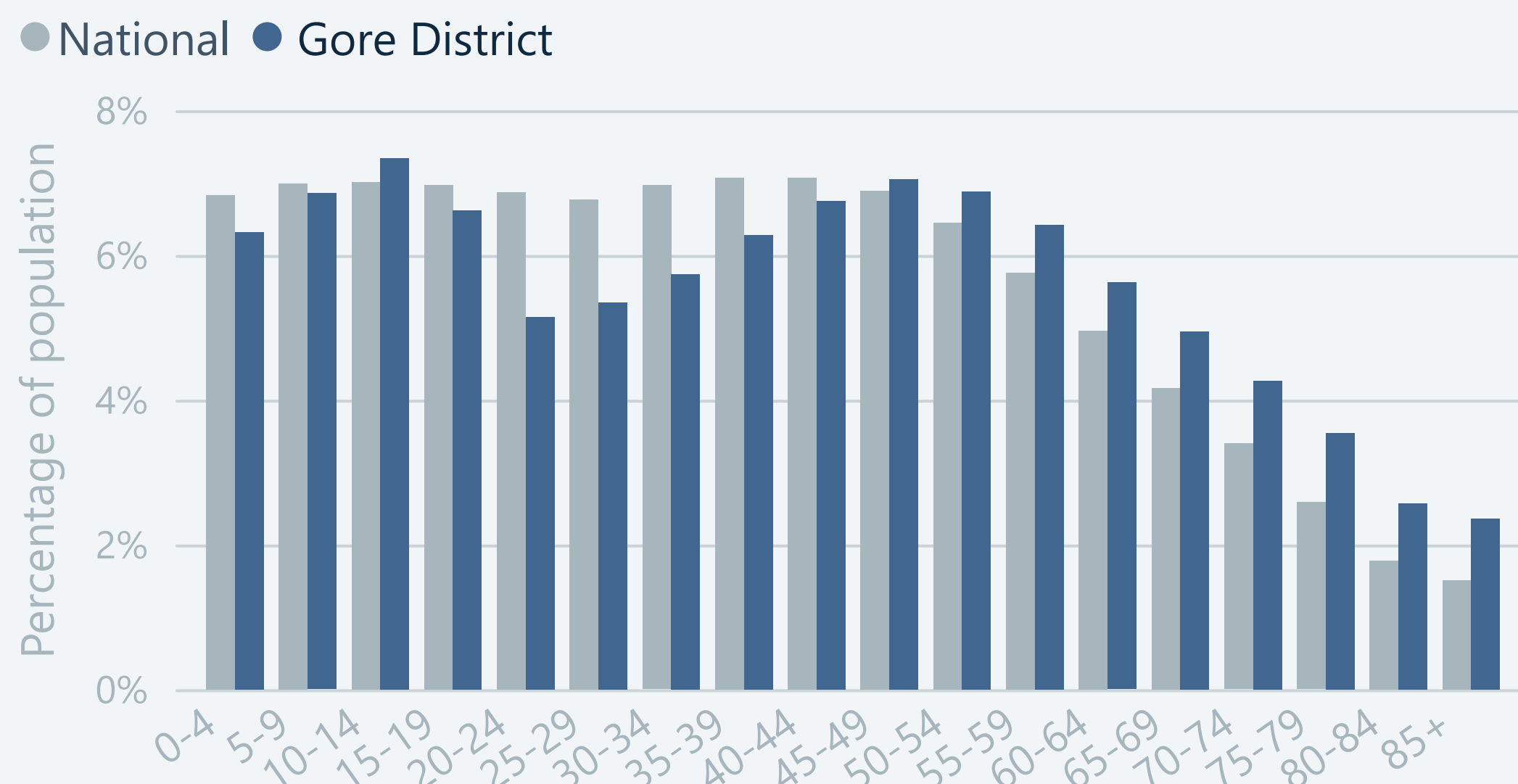
In June 2023, Waimumu-Kaiwera saw the greatest change in population, with an increase of 1.4% since June 2022.

## Ethnic distribution



As of March 2018 the largest ethnic group in Gore District is European (86.4%), 27.8% larger than the national percentage. The ethnicity that has had the greatest change since March 2013 is Asian, increasing by 75%.

## Age distribution

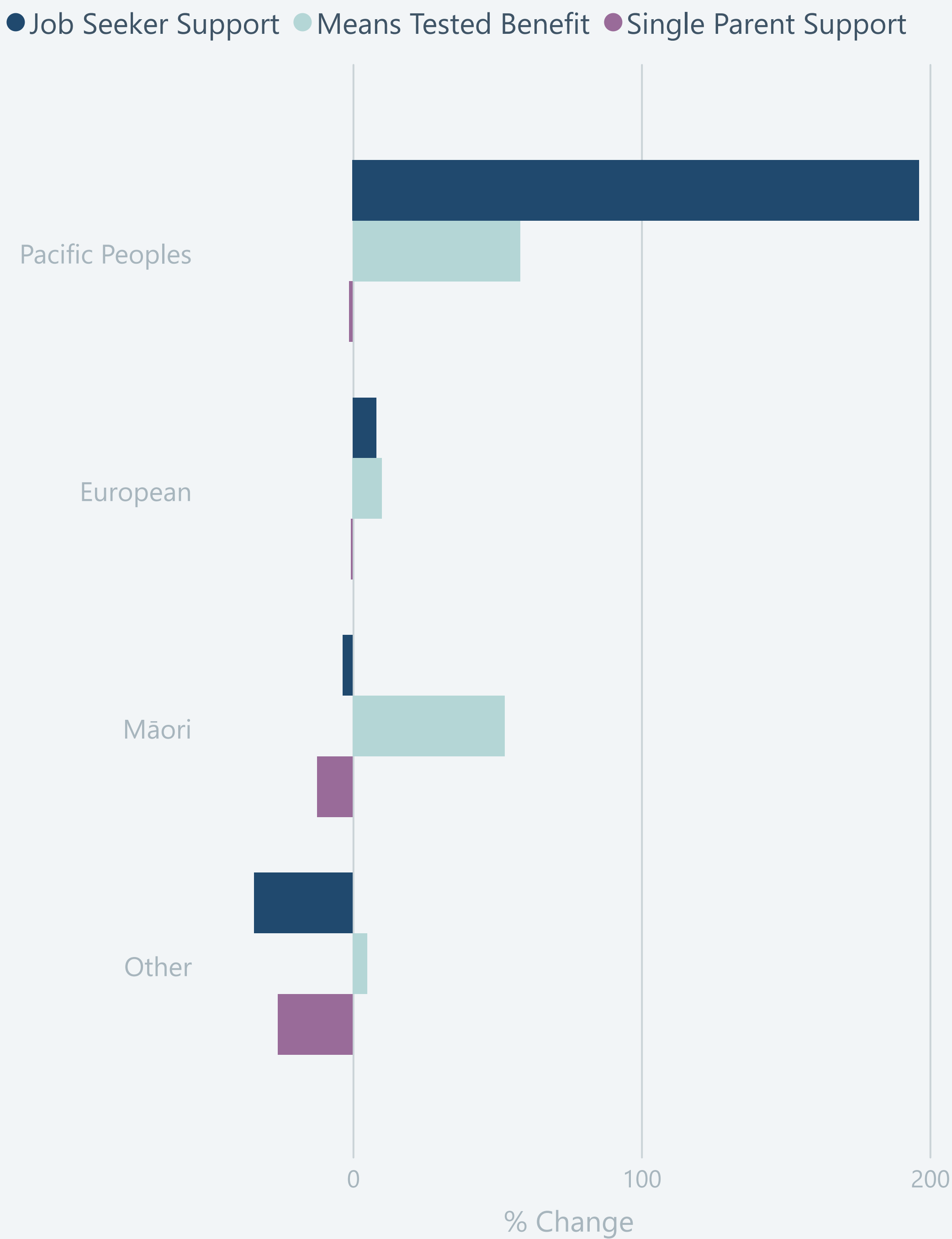


As of June 2023 the largest age band in Gore District is 60-64 (7.4%), 23.5% larger than the national distribution. The age band that has had the greatest change since June 2022 is 30-34, increasing by 11.49%.

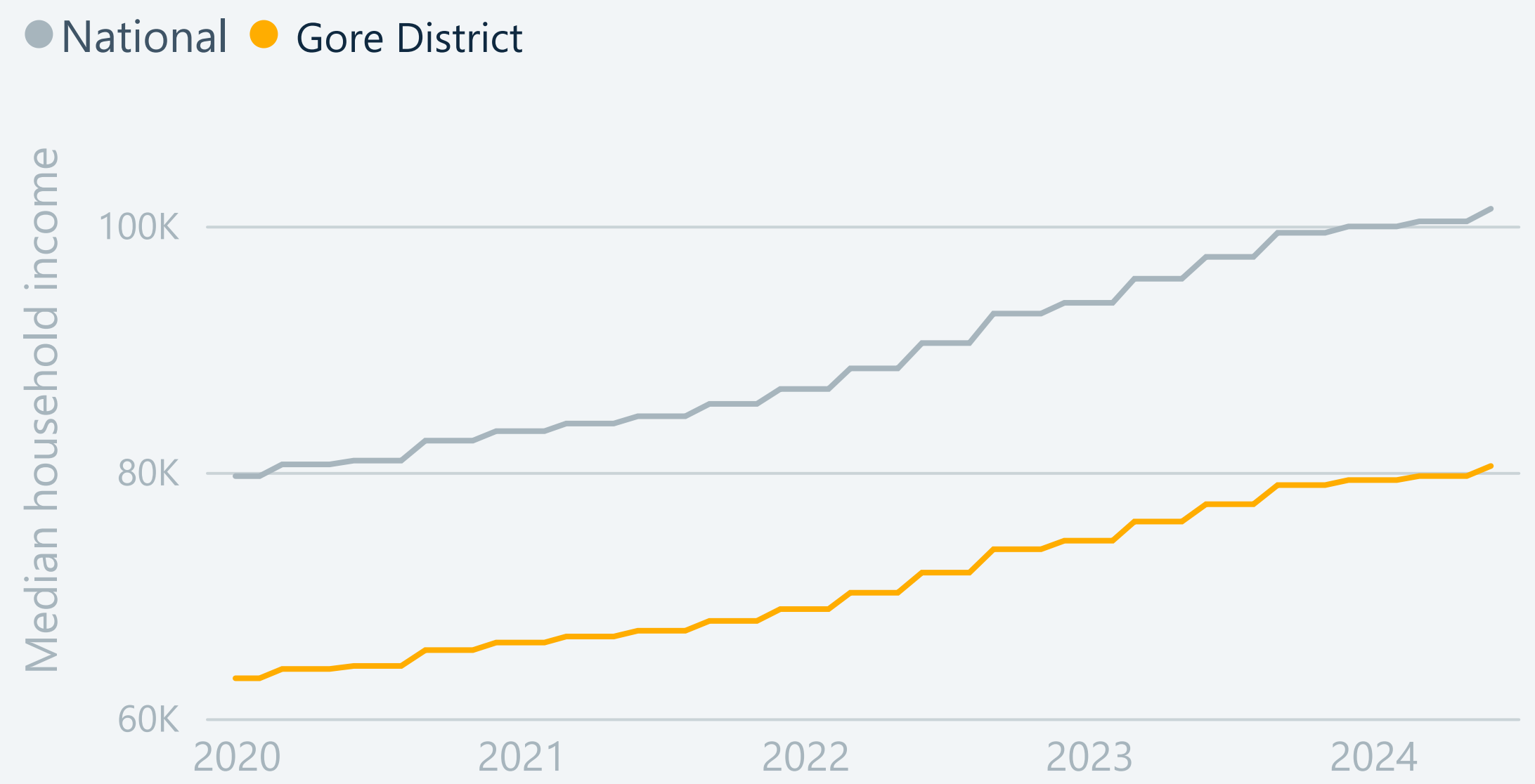
## Key Pillar Changes

Job seeker support rate	Jun 2024	<b>4.6%</b>	<span style="color: red;">▲</span> 5.35%	% change is from June 2023
Means tested benefit rate	Jun 2024	<b>4.0%</b>	<span style="color: red;">▲</span> 17.27%	% change is from June 2023
Sole parent support rate	Jun 2024	<b>2.5%</b>	<span style="color: green;">▼</span> 3.17%	% change is from June 2023

## Change in benefit rates by Ethnicity



## Median Household Income over time



As of June 2024, the median household income (adjusted for inflation) in Gore District was \$80,487. This is 20.6% less than the national median.

Within Gore District, the benefit rate by ethnicity with the greatest increase in the last 12 months was Job Seeker Support for Pacific Peoples, up 196.43% to a value of 10.71 claimants per 100 working adults (15-64yrs). Comparatively, Job Seeker Support for Other ethnicities (Asian, MELAA and other) saw the greatest decrease over the last 12 months, down 34.1% to 1.73 claimants per 100 working adults.

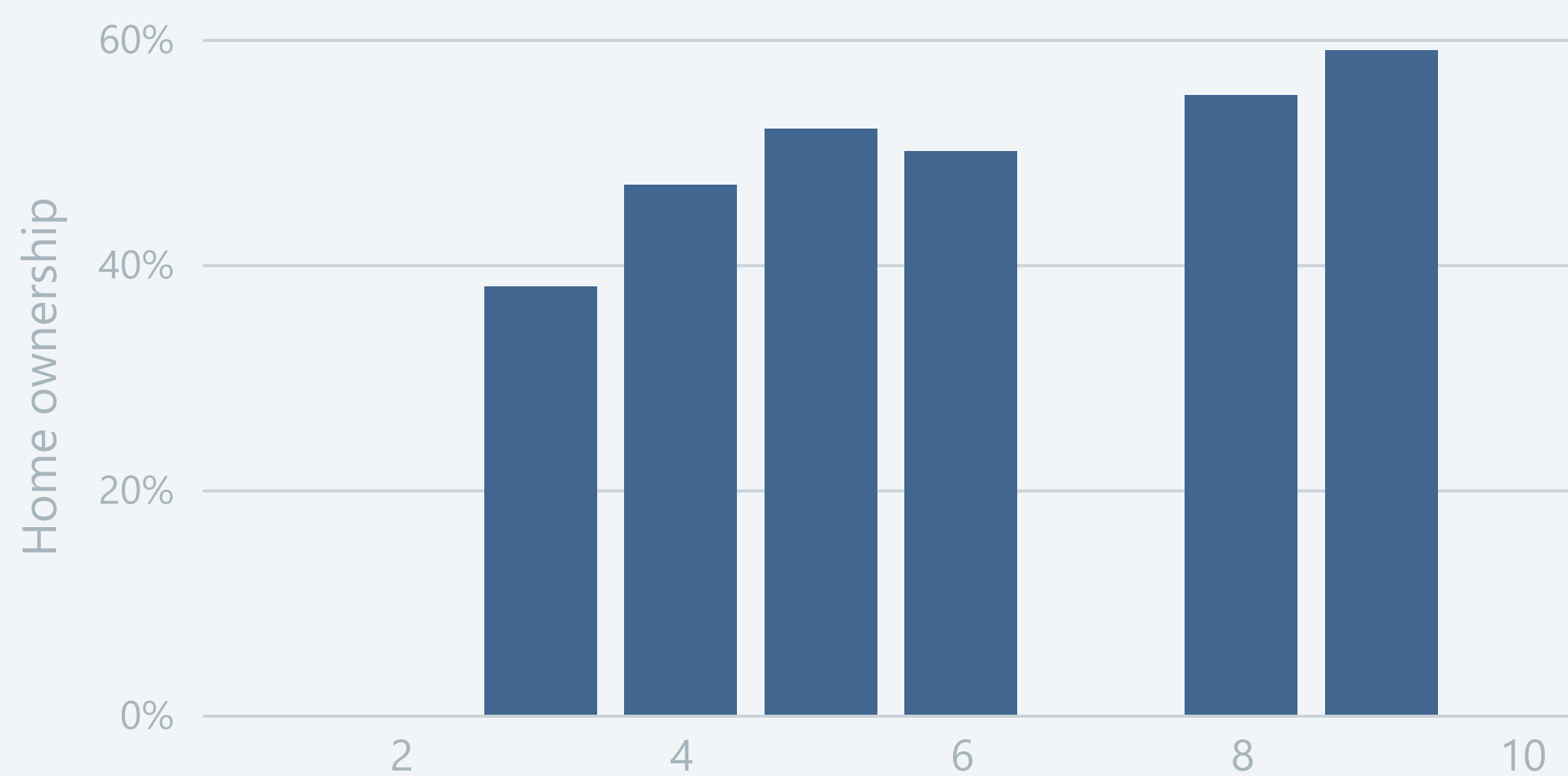
## Key Pillar Changes

Years to save for a house deposit Jun 2024 **6.0** ▲ 3.72% % change is from March 2024

Rental affordability (% of income spent on rent) Jun 2024 **25.0%** ▼ 0.14% % change is from March 2024

Purchasing affordability (% of income spent on mortgage repayments) Jun 2024 **21.0%** ▲ 3.77% % change is from March 2024

## Home Ownership by Deprivation Index



In Gore District, communities with a deprivation index of 9 have the highest rates of home ownership. The home ownership rate in these communities is 1.6 times greater than those communities with a deprivation index of 3 (the deprivation decile with the lowest home ownership rate). Deprivation and home ownership are as at March 2018.

## Greatest Change in Rental Affordability

Multiple communities saw the greatest change in the percentage of income spent on rent over the last 3 months, with a 1.15% decrease. Of these communities, Gore Main was the most unaffordable in June 2024, with 36.7% of annual household income spent on rent.

Community	% Change	Rental Affordability
East Gore	▼ 1.13	26.30
Gore Main	▼ 1.08	36.70
Gore North	▼ 1.05	28.30
Gore South	▼ 1.15	25.70
Gore West	▼ 1.15	25.80

## Greatest Change in Purchasing Affordability

Gore Central saw the greatest change in the percentage of income spent on mortgage repayments, with a 13.7% increase over the last 3 months. Of these communities, Gore Main was the most unaffordable in June 2024, with 33.2% of annual household income spent on mortgage repayments.

Community	% Change	Purchasing Affordability
Gore Central	▲ 13.73	26.50
Gore Main	▼ 1.48	33.20
Gore North	▲ 4.07	23.00
Gore West	▼ 1.64	24.00
Mataura	▼ 1.75	11.20

**i** Purchasing affordability is the percentage of annual median household income that would be spent on mortgage repayment (based on purchasing at the median house price with a 20% deposit over 30 years assuming a fixed interest rate of 4%). Rental affordability is also based on the median annual household income.

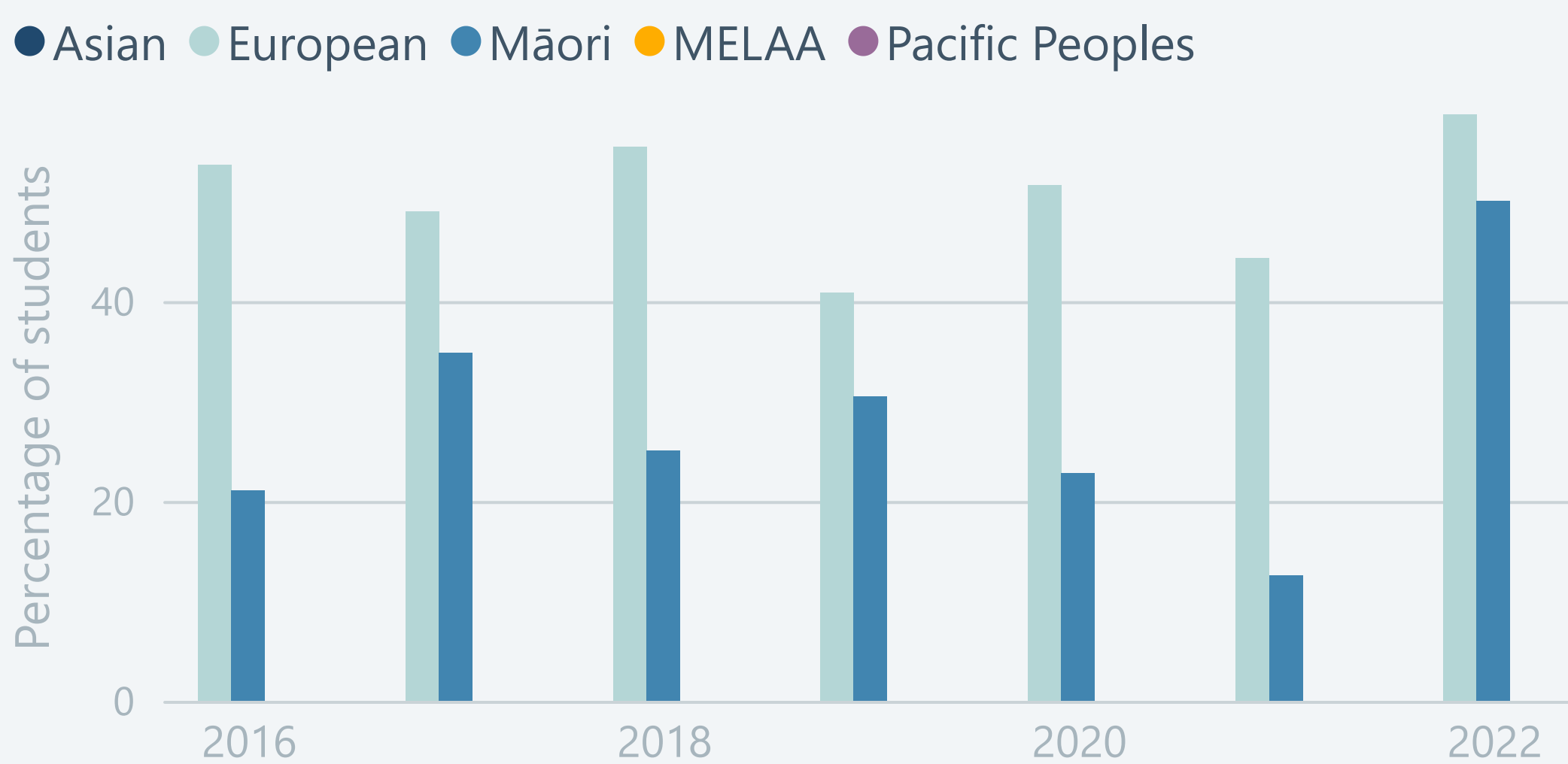
## Key Pillar Changes

Secondary school retention Jan 2022 **86.0%** ▲ 13.03% % change is from January 2021

Secondary school with highest proportion of students leaving with NCEA level 3 Jan 2022 **St Peter's College (Gore)**

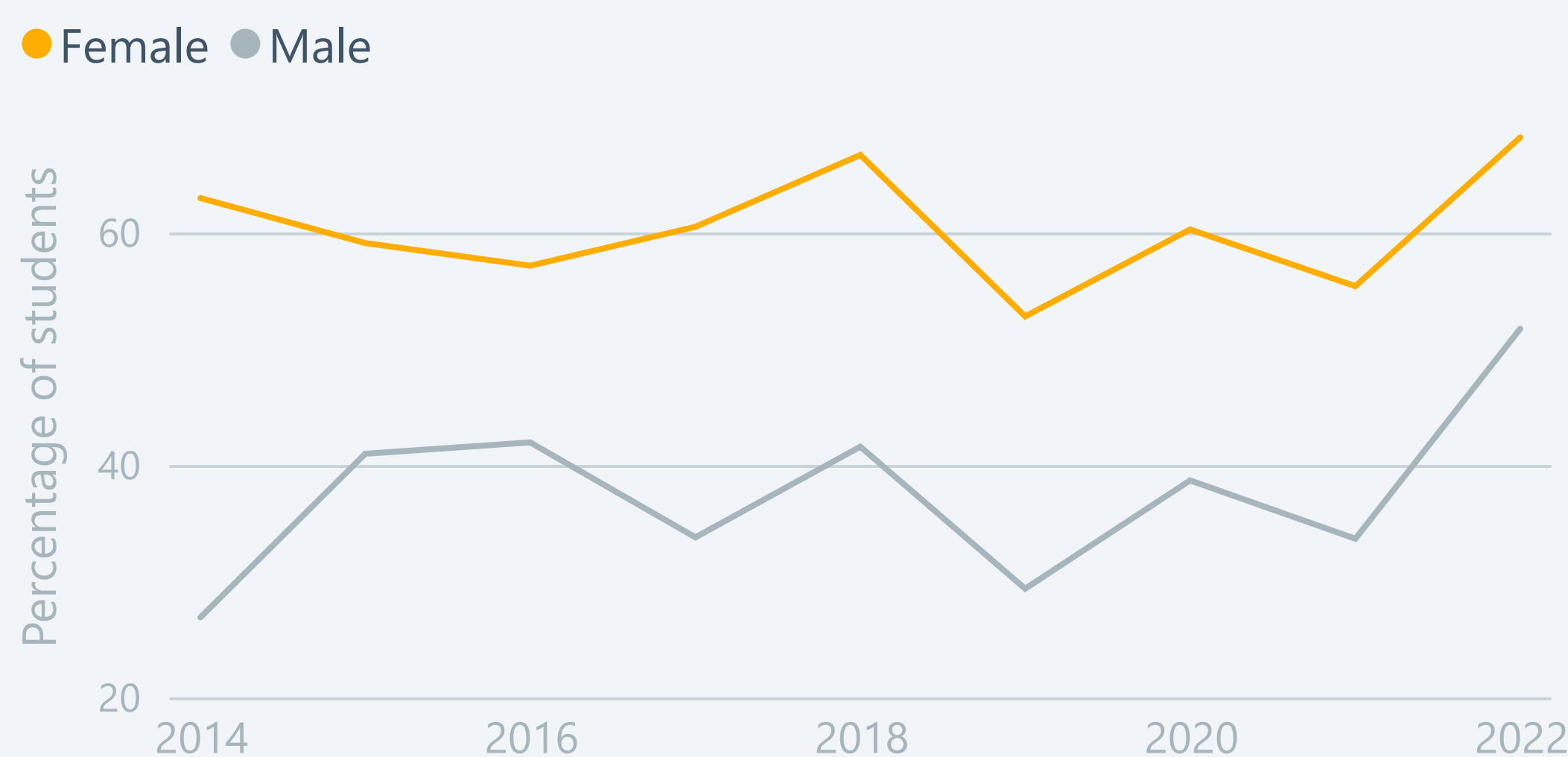
Ethnicity with greatest change in secondary school retention Jan 2022 **Māori** ▲ 17.65% % change is from January 2021

### School leavers with NCEA3 level by ethnicity



In 2022, European students in Gore District had the greatest proportion of students leaving with NCEA3. This is 1.17 times larger than Māori students, who have the lowest proportion of students leaving with NCEA Level 3. European students have seen the greatest change in NCEA Level 3 pass rates, with a decrease of 14.1%. Māori NCEA Level 3 pass rates in Gore District are 141% of National Māori rates.

### School leavers with NCEA3 level by gender



Since 2014, on average the percentage of students leaving with NCEA Level 3 in Gore District for female students has been 1.6 times larger than male students. In 2022, the percentage of students leaving with NCEA Level 3 for female students compared with male students was less than average. Compared to national figures, in 2022 the pass rate in Gore District were higher for both females and males.

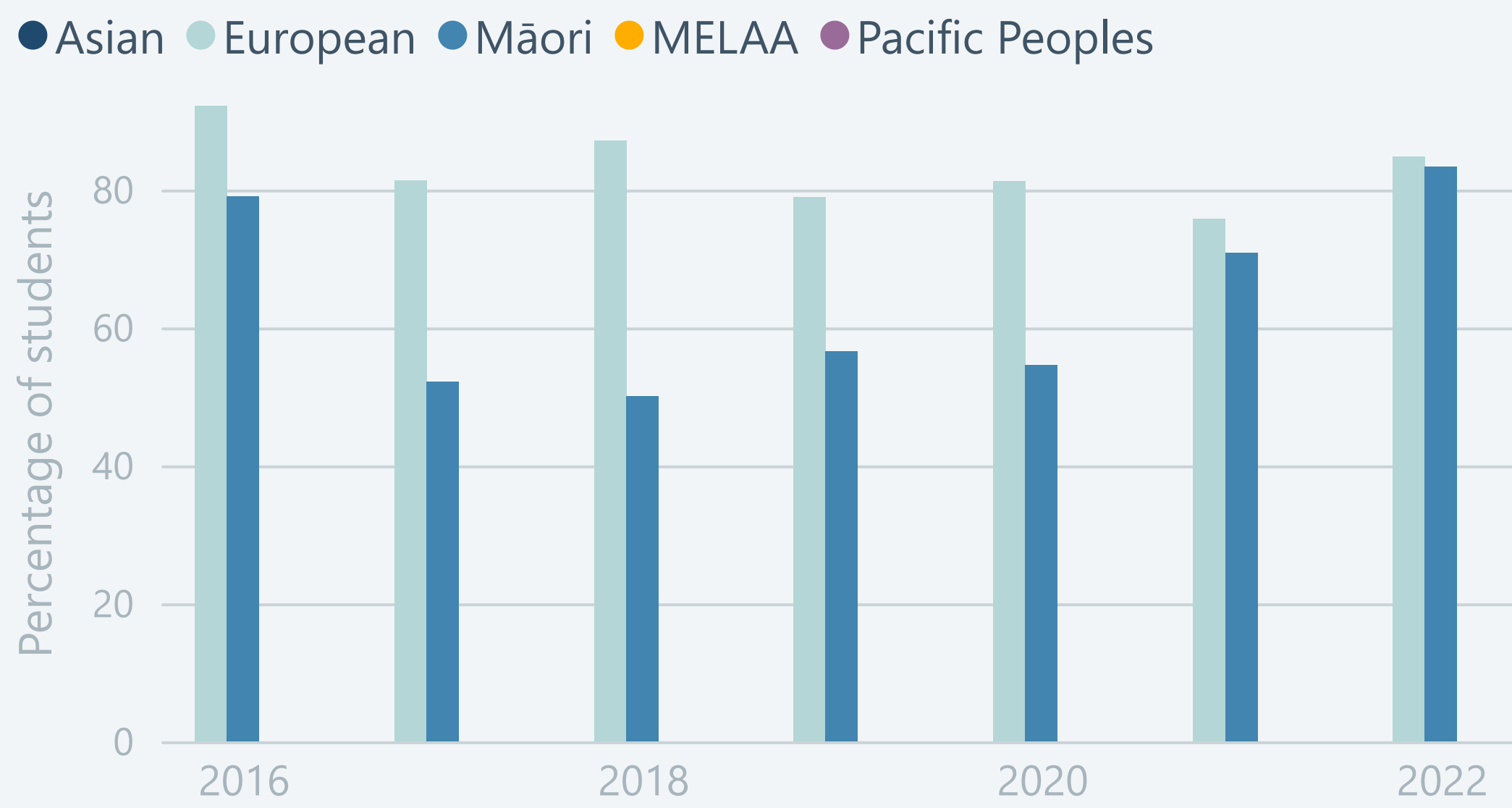
### Schools with greatest change in NCEA3 pass rate

In 2022, the school with the greatest change in the percentage of students leaving with NCEA Level 3 (pass rate) since 2021 was St Peter's College (Gore), with a 4.64% decrease. Note that the table includes only those schools with more than 50 students.

School	% Change	Pass Rate
St Peter's College (Gore)	▼ 4.64	58.82

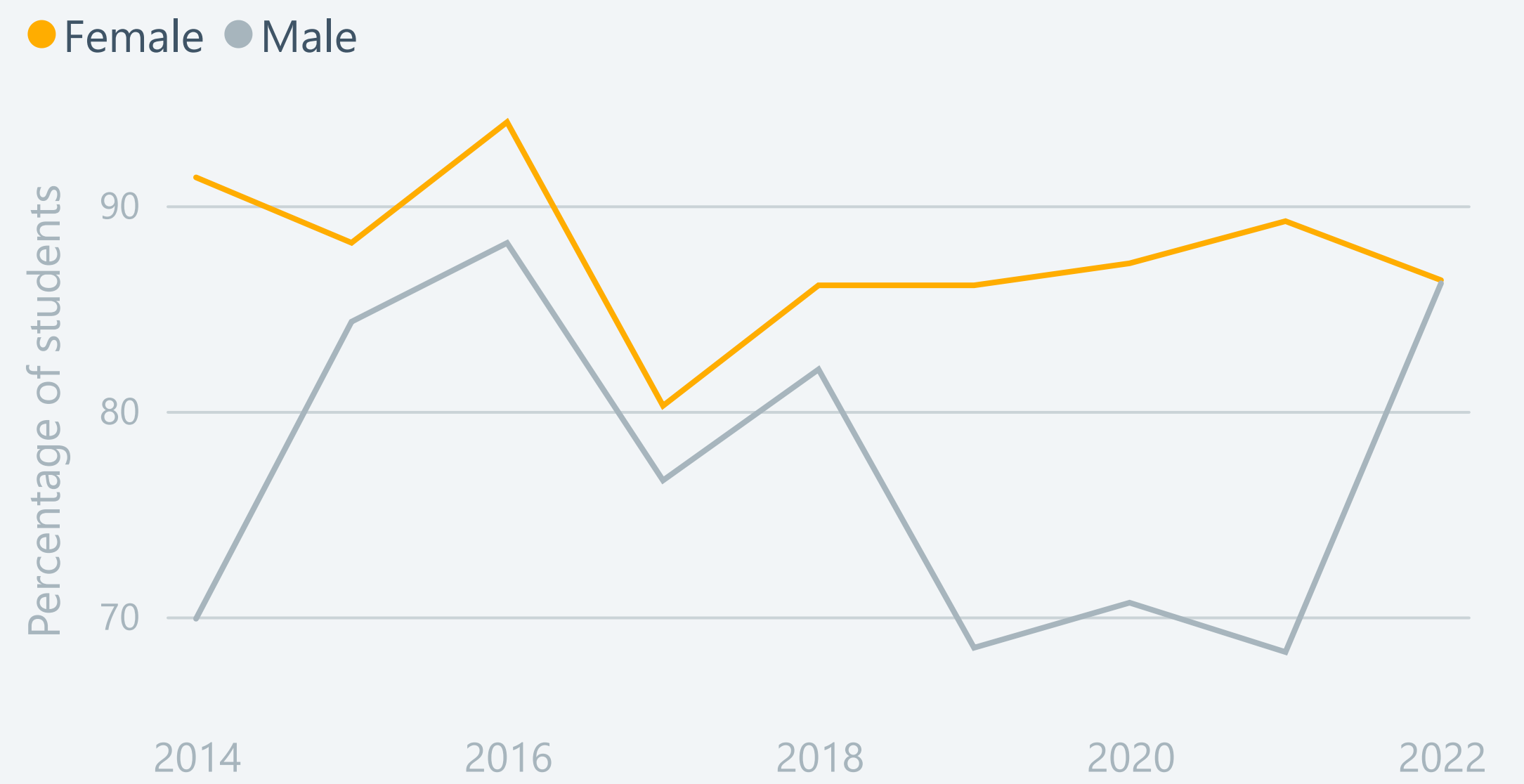


## Secondary school retention by ethnicity



In 2022, European students in Gore District had the greatest retention rate. This is 1.02 times larger than Māori students, who have the lowest retention rate. Māori students have seen the greatest change in retention, with an increase of 29.8%. Māori retention rates in Gore District are 129% of National Māori rates.

## Secondary school retention by gender



On average, since 2014, the retention rate in Gore District of female students has been 1.14 times larger than male students. In 2022, the retention rates of female students compared with male students was less than average. Compared to national figures, in 2022 the retention rates in Gore District were higher for both females and males.

## Schools with greatest change in retention

In 2022, the school with the greatest change in retention rate since 2021 was St Peter's College (Gore), with a 4.11% decrease. Note that the table includes only those schools with more than 50 students.

Community	% Change	Retention rate
St Peter's College (Gore)	▼ 4.11	86

! Education data is released by Education Counts at the end of each year, and pertain to the year prior to release.

i Secondary school retention is defined as the percentage of secondary school leavers who are at least 17 years of age.

# Deprivation

△ Trending Up
▽ Trending Down
● Improving
● Worsening
— No Change

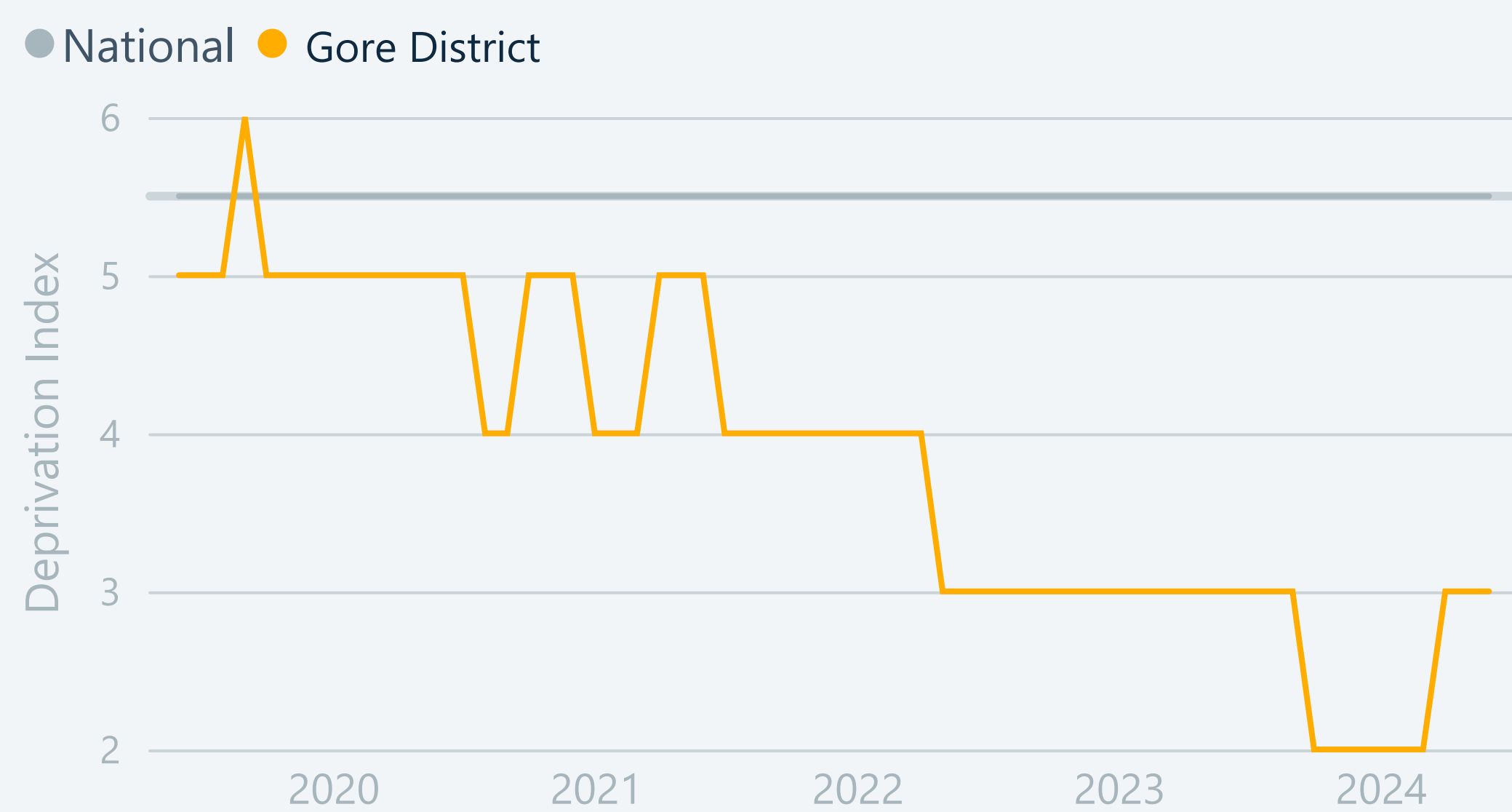
## Key Pillar Changes

Deprivation Index Jun 2024 **3.0** — 0% % change is from May 2024

Community with greatest decrease in deprivation score Jun 2024 **Gore Main** ▽ 1.41% % change is from June 2023

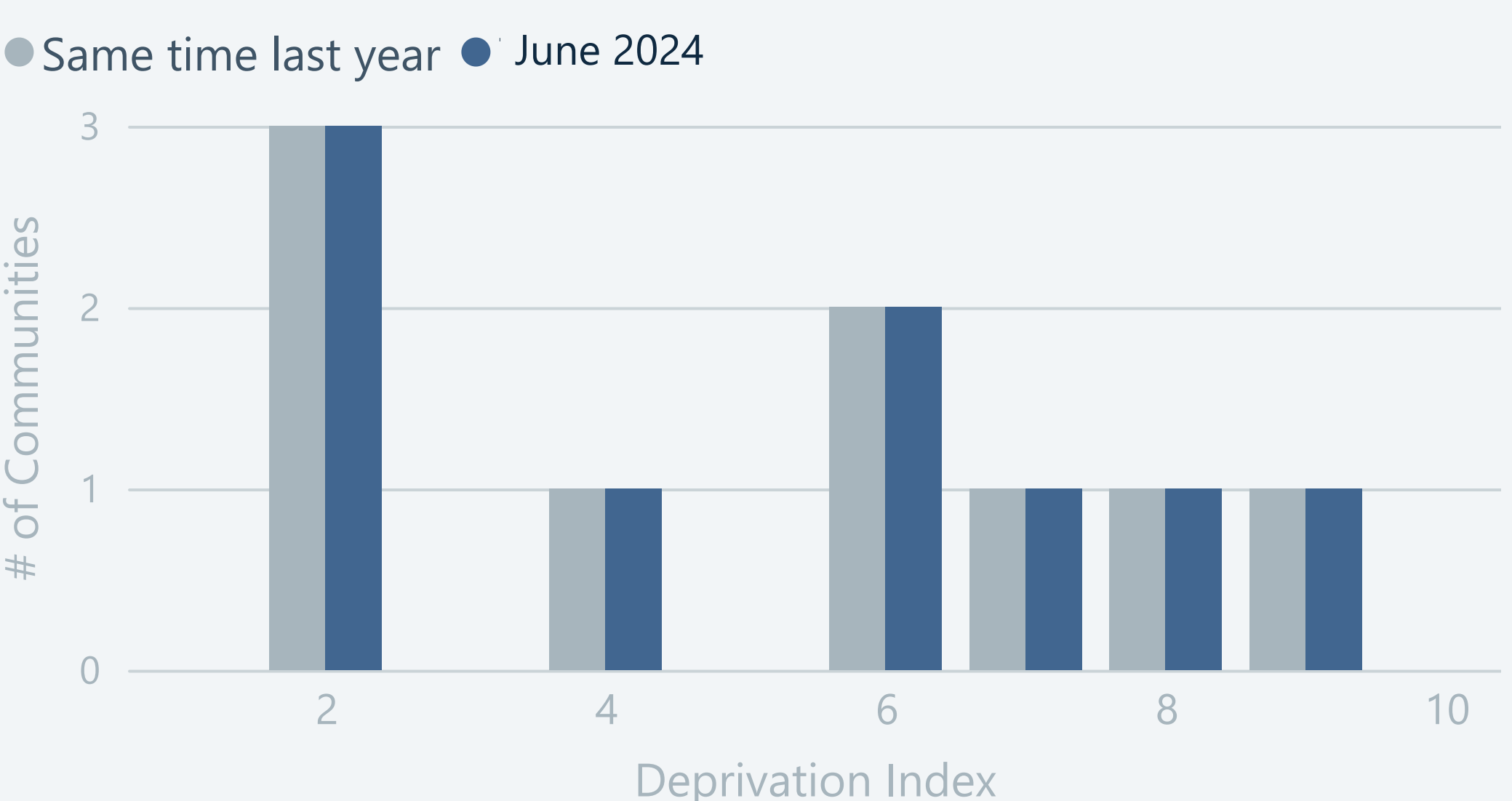
Community with greatest increase in deprivation score Jun 2024 **Gore North** ▲ 0.82% % change is from June 2023

## Comparison to National Deprivation Index



Compared to the same time last year, the deprivation index of Gore District has seen no change, and is 3 as of June 2024. The deprivation index is 45.5% below the national median index of 5.5.

## Distribution of Deprivation Index



In Gore District, 22.2% of the population live in highly deprived communities (deprivation index 8-10), whereas 33.3% live in high socio-economic performing communities (deprivation index 1-3).

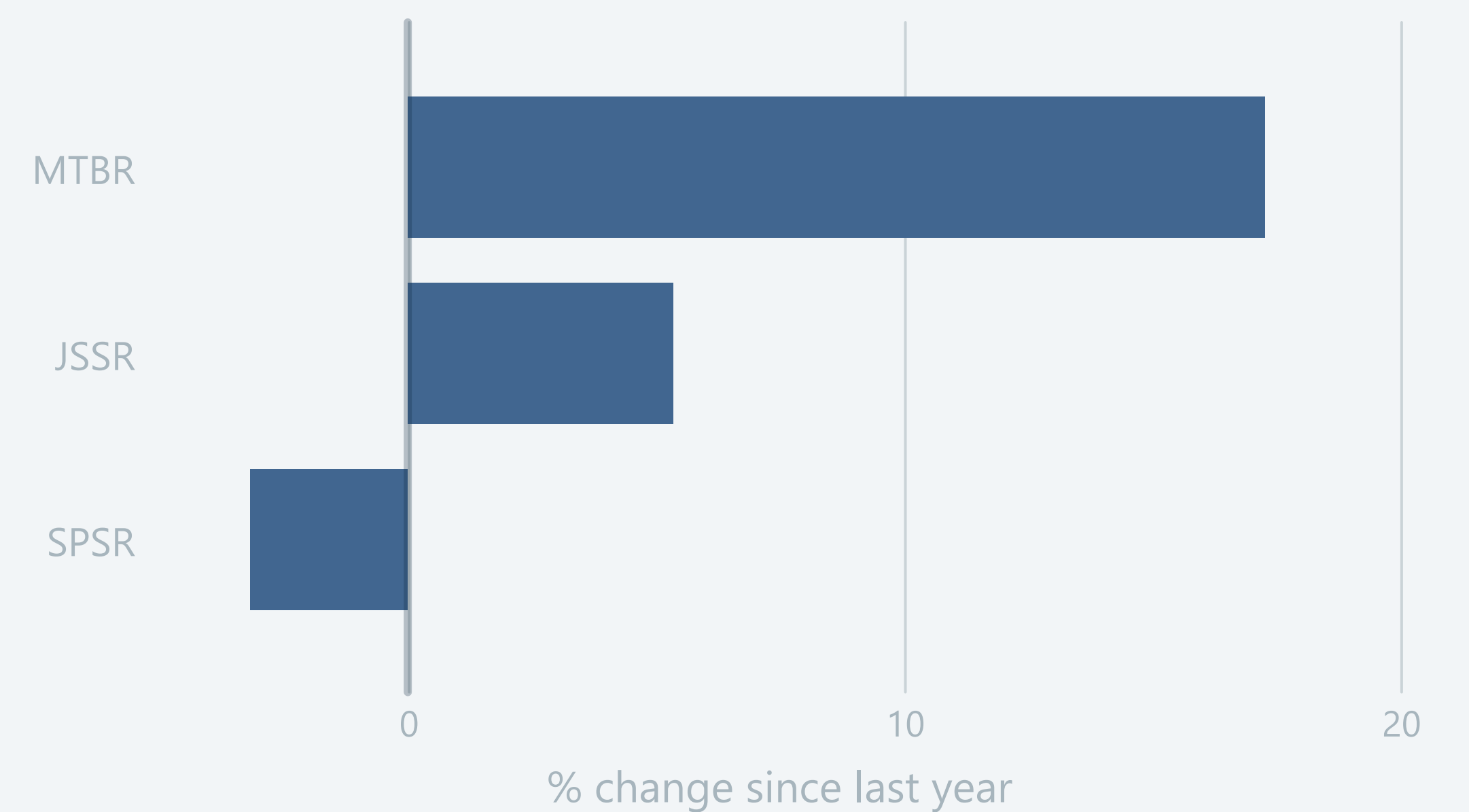
**i** Each month, small geographical areas are assigned a deprivation score. These areas are then assigned a deprivation index through deciles. A deprivation index of 1 represents the least deprived areas and a deprivation of 10 the most deprived.

## Communities with the Greatest Change

Community	% Change	Depr. score
Gore Main	▽ 1.41	993.08
Gore North	▲ 0.82	900.04
Mataura	▽ 0.59	1,097.30
Waimumu-Kaiwera	▲ 0.59	895.86
Gore Central	▲ 0.48	1,037.95

The community with the greatest change in deprivation score since the same time last year was Gore Main, with a 1.4% decrease.

## Benefit Deprivation Indicators



The benefit deprivation indicator that has changed the most in the last year is Means Tested Benefit Rate (MTBR) which saw a 17.27% increase. The bars above represent Single Parent Support rate (SPSR), Means Tested Benefit rate (MTBR) and Job Seeker Support rate (JSSR).

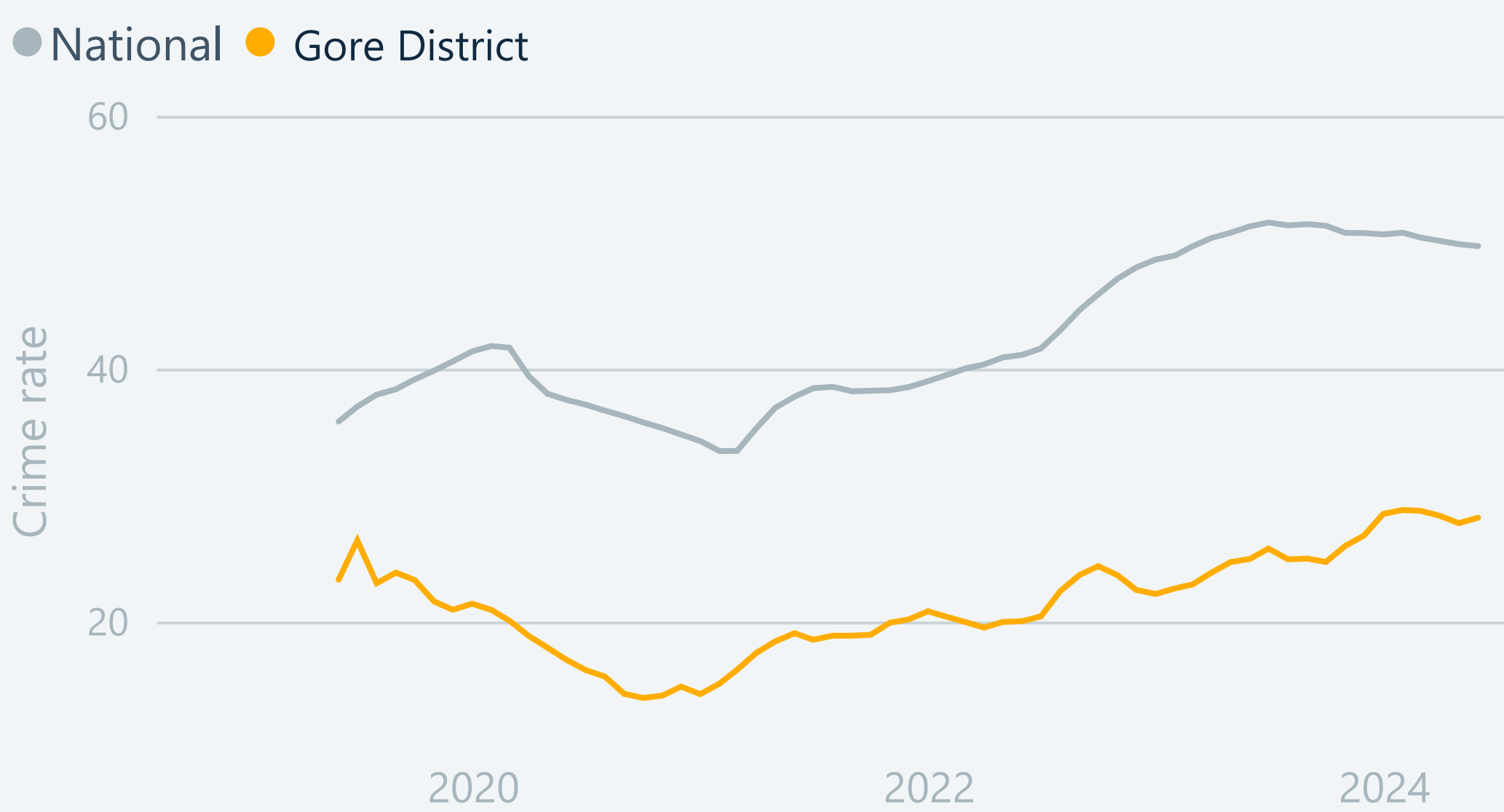
## Key Pillar Changes

Crime rate Jun 2024 **28.2** ▽ 1.86% % change is from March 2024

Crime type with the greatest change in crime rate Jun 2024 **Sexual Assault** ▽ 62.55% % change is from March 2024

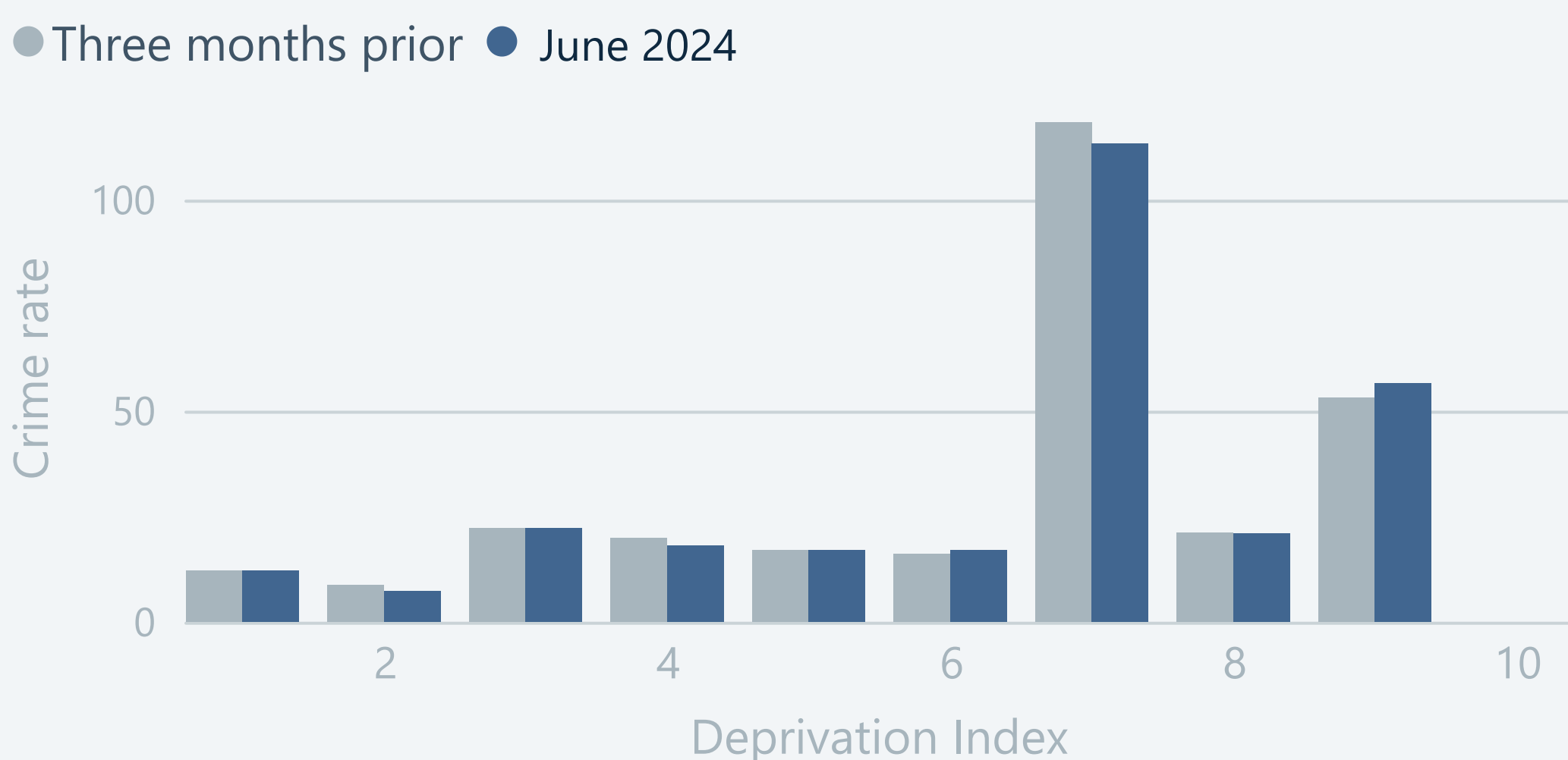
Community with greatest change in crime rate Jun 2024 **Waikaka** ▽ 22.4% % change is from March 2024

## Comparison to National Crime Rate



Compared with the same time last year the crime rate in Gore District has increased by 13.1%, and is 28.2 as at June 2024. The crime rate is 43.2% below the national rate of 49.7.

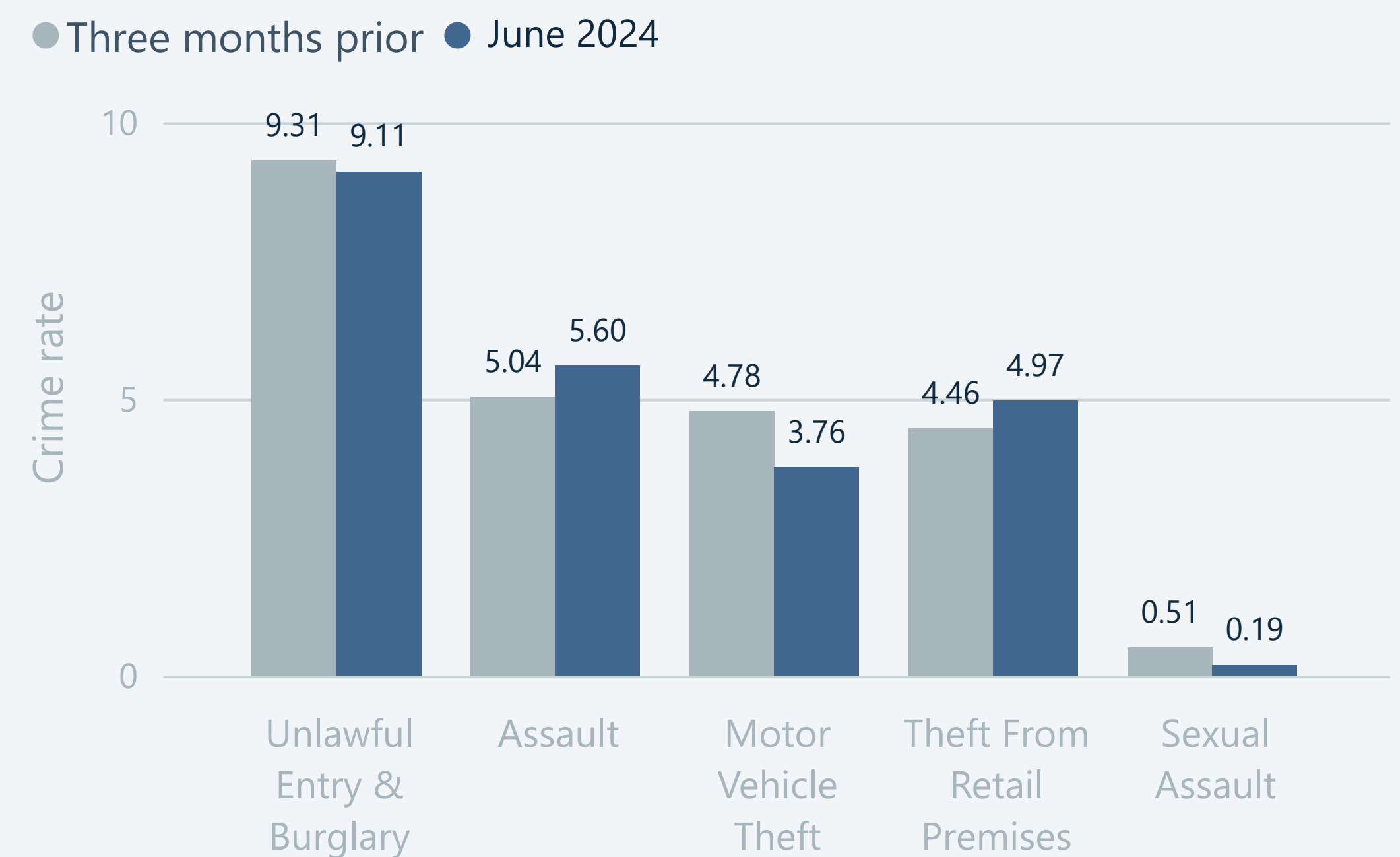
## Crime Rate by Deprivation Index



In Gore District, communities with a deprivation index of 7 have the highest crime rate. The crime rate in these communities is 15.5 times higher than those with a deprivation index of 2, the group with the lowest crime rate. Communities with a deprivation index of 9 have seen the greatest change in their crime rate over the last 3 months, with an increase of 6.3%.

**i** Crime rate is defined as the the number of victimisations over the last 12 months per 10,000 people

## Crime Types with the Greatest Change



Within Gore District, the most prevalent type of crime in June 2024 was 'Unlawful Entry/Burglary/Breaking & Entering. The type of crime that had the greatest change in the last 3 months was ', with an increase of 11.3%.

## Communities with Greatest Change

Community	% Change	Crime rate
Waikaka	▽ 22.40	10.5
Gore Main	▽ 18.00	12.8
Gore North	▽ 15.32	5.2
East Gore	△ 14.01	25.3
Waimumu-Kaiwera	△ 8.08	8.3

Waikaka saw the greatest change in crime rate over the last 3 months in Gore District, with a decrease of -22.4%.

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